

Eden Aflalo

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SUMMARY

Creative and versatile marketing and content professional with a background in film, branded entertainment, and digital strategy. Experience in live streaming, graphic design, community engagement, and branded content strategy. Known for managing diverse projects with precision and passion, and crafting compelling narratives across multiple platforms.

EXPERIENCE

Barista/Baker/Team Member | Black Drop Coffee LLC

Apr 2025 - Present

Provided exceptional customer service as part of a dynamic café team, crafting quality coffee beverages and baked goods. Maintained a clean, organized environment and upheld high standards of hospitality. Contributed to a welcoming team culture while communicating effectively with customers and coworkers.

Film & Branded Entertainment Roles | Various Projects

2018 - Present

Contributed to over 30 productions in roles including set design, production coordination, and editing.

Marketing Coordinator | Let's Talk About It

May 2024 - Jan 2025

Strategically developed and executed social media marketing strategies to enhance brand visibility. Collaborated with cross-functional teams, refined branding across platforms, and analyzed data for optimized performance.

Office Manager | Hillels of Georgia

Mar 2023 - Jan 2025

Oversaw front office operations, created digital content, supported campaign execution, and assisted in community engagement.

Twitch Streamer | Twitch (Self-Employed)

Apr 2021 - Present

Hosted engaging live streams, created digital art, organized charity events raising \$3K+, and built a strong online community.

Freelance Graphic Designer | Self-Employed

Mar 2018 - Present

Designed digital content for clients including Ohuhu Markers. Specialized in branding, audience-driven visuals, and social campaigns.

SKILLS

- Branded Content Strategy, Social Media Marketing, Campaign Management
- Video Editing, Graphic Design (Adobe Suite, Canva), Live Streaming (OBS)
- Audience Analytics, Brand Development, Community Engagement
- Digital Marketing, Photography, Paid Media, Content Creation
- Client Communication
- Time Management
- Team Collaboration
- Project Coordination
- Copywriting & Caption Writing
- Event Planning

EDUCATION

Ringling College of Art and Design | Bachelor's in Film and Branded Entertainment | May 2022

Hillel Member 2018-2022 | Student Government Leader 2018-2022 | Head of Diversity Committee 2019-2022